



BIJOUX *America*

2023

WHO WE ARE

BIJOUX
America



BIJOUX AMERICA (BA) is an international fashion industry leader, focused on designing, manufacturing, distributing and retailing fashion and travel accessories worldwide.

BIJOUX AMERICA is based in Miami, Florida, USA and distributes to over **180** BIJOUX TERNER locations worldwide, operated by our wholesale partners in:



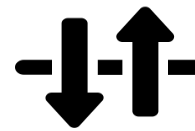
Airports



Ports



Cruise Lines



Borders



Shopping Malls

BIJOUX
TERNER

The BIJOUX TERNER brand features a full assortment of affordable fashion accessories, including bags, textiles, watches, jewelry, and more. The brand focuses on fashion and travel accessories at a compelling price point strategy to drive sales and provide an exciting shopping experience for the customer.

LEADER IN ACCESSIBLE FASHION GOODS

PRICING

Competitive price strategy to drive conversion, boost cross-selling and generate impulse purchase

COLLECTIONS

Four Collections per year plus core assortment, unique ability to adapt to fast fashion and trends

RETAIL

Easy, Attractive and Versatile Retail Concept for any store or kiosk

PRODUCT CATEGORIES



Soft Goods



Bags



Accessories



Jewelry &
Watches



Travel

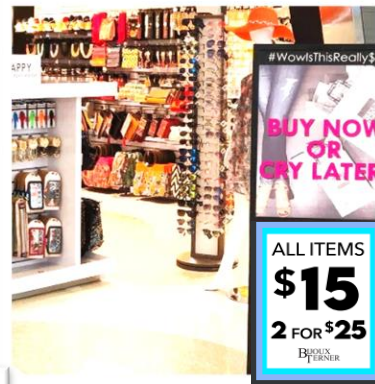
WHY BIJOUX TERNER?

BIJOUX
America

UNIQUE SELLING STRUCTURE



**EXPERT PRODUCT
DEVELOPMENT &
DESIGN**



**COMPETITIVE
PRICE
STRATEGY**



**FLEXIBLE
LOGISTICS**



**ATTRACTIVE
RETAIL CONCEPTS**



**STRONG REGIONAL
FOOTPRINT**



CUSTOMIZED MARKETING STRATEGIES

BA works with partners on personalized campaigns and directives directed towards their specific business model and customer. Product updates and newness communicated monthly to ensure assortments are consistent and up to date.

PERSONALIZED PRODUCT MERCHANDISING PLAN

Individualized buys suggested by location, inclusive of planograms, collateral, in-store, visual needs (branding, pricing, imagery). We provide the tools needed for a successful launch (and maintenance) of the business.

COMMITMENT TO QUALITY

Our goods are inspected prior to all shipments and regular audits are conducted to ensure strict adherence to specifications. All goods are manufactured in a safe environment with fair labor standards.

DETAILED RETAIL ANALYSIS SUPPORT

BA requests partner selling and data on a monthly basis. Our analysis ensures future orders focus on best products by location. We align with our partners to suggest marketing strategies to focus on and coordinate promotions as needed. Our data analytics help our partners increase sales, reduce costs, and improve customer satisfaction and loyalty.

HIGH UPT AND ATV

Attractive pricing and 2 for \$25 retail concept translates to higher average ticket values.

MERCHANDISING CONCEPT

BIJOUX
America

- Experts focus on designing specific product classifications within their respective categories.
- Team collaborates on collections to ensure products will merchandise together easily and ultimately encourage multi-item purchases per sales further encouraging customers to take advantage of the 2/\$25 price strategy.
- Fashion collections updated seasonally, and in-house design allows for quick response to emerging trend.
- Custom designs and exclusive prints ensure a unique assortment.
- Key Design themes lead to cohesive merchandising stories and seamless cross-promotion amongst product categories.
- Capabilities for private label, trend direction, branding execution to align with customer needs and business strategy.
- Over 200 sku's in a wide range of products make BIJOUX TERNER a one stop shop for all your needs.



RESORT APPAREL & ACCESSORIES

BIJOUX
America



TRAVEL

BIJOUX
America



EVENING

BIJOUX
America



SEASONAL ACCESSORIES

BIJOUX
America





- Our In-House marketing team works in collaboration with our product development team, ensuring clear messaging, up to date materials reflecting new products, key marketing initiatives and promotions
- We offer the unique opportunity to customize marketing campaigns to resonate with your specific audience. It isn't just about showcasing our brand; it's about tailoring our message for our retail partners.

**BIJOUX
TERNER**
Destination Style



VISUALS

BIJOUX
America



SHOP
HAPPY

#bijouxbabe

BIJOUX
TERNER



BIJOUX
TERNER

TRAVEL
SHOP
WORK
REPEAT

#bijouxbabe



do not disturb

BIJOUX
TERNER

BIJOUX
TERNER

ALL ITEMS \$15 | 2 FOR \$25



BUY NOW
OR
CRY LATER.

BIJOUX
TERNER

SHOP HAPPY
#bijouxbabe

BIJOUX
TERNER

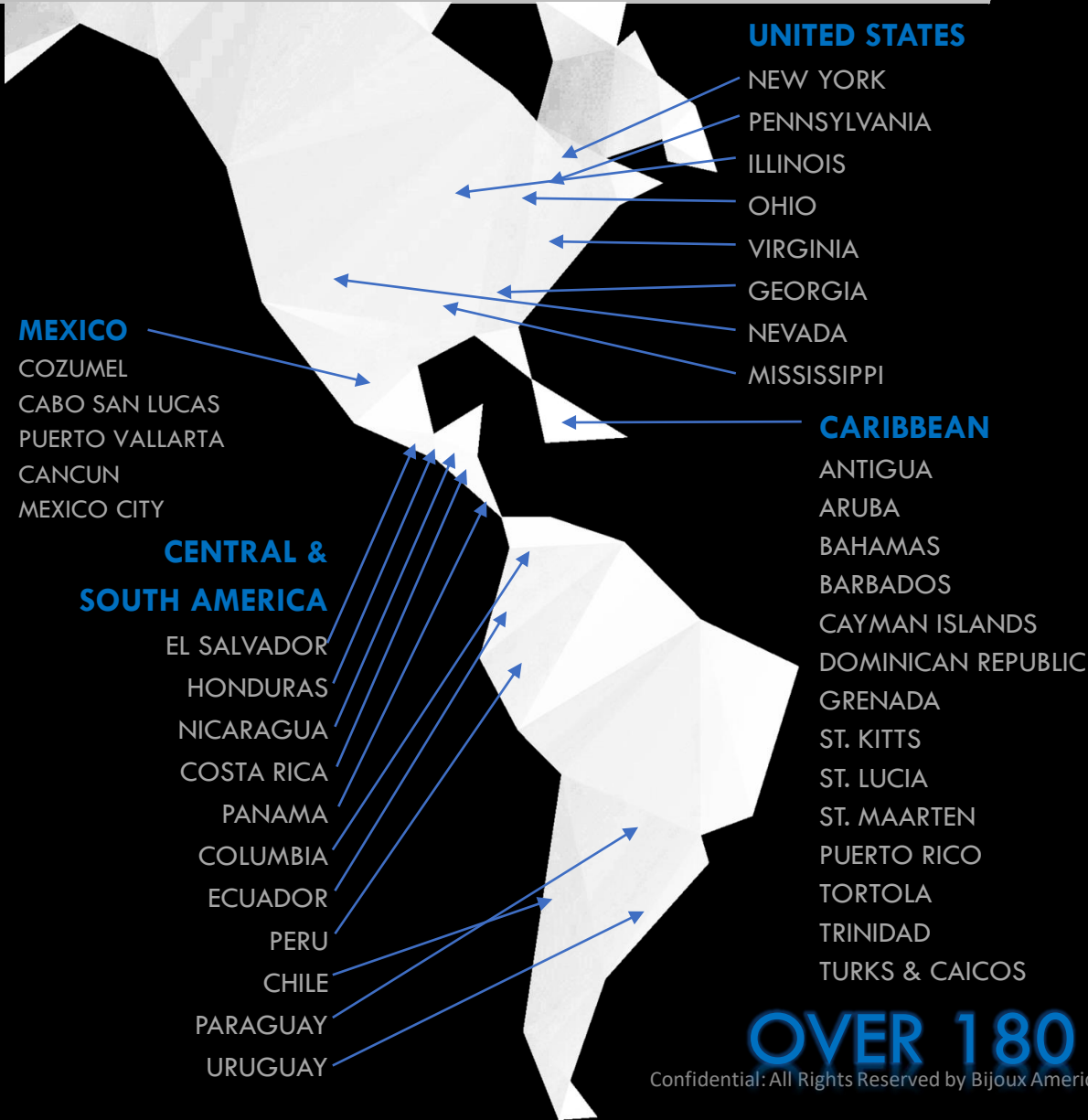


STYLE
WITH
ATTITUDE

#bijouxbabe

BIJOUX TERNER LOCATIONS

AIRPORTS | PORTS | HOTELS | CRUISE SHIPS | LOCAL MARKET



UNITED STATES

- NEW YORK
- PENNSYLVANIA
- ILLINOIS
- OHIO
- VIRGINIA
- GEORGIA
- NEVADA
- MISSISSIPPI

ADDITIONAL LOCATIONS

- TURKEY
- UNITED ARAB EMIRATES

CARIBBEAN

- ANTIGUA
- ARUBA
- BAHAMAS
- BARBADOS
- CAYMAN ISLANDS
- DOMINICAN REPUBLIC
- GRENADA
- ST. KITTS
- ST. LUCIA
- ST. MAARTEN
- PUERTO RICO
- TORTOLA
- TRINIDAD
- TURKS & CAICOS

CRUISE LINES

- ROYAL CARRIBBEAN
- CARNIVAL CRUISE LINE
- NORWEGIAN CRUISE
- HOLLAND AMERICA
- CELEBRITY CRUISE

- ## MEXICO
- COZUMEL
 - CABO SAN LUCAS
 - PUERTO VALLARTA
 - CANCUN
 - MEXICO CITY

CENTRAL & SOUTH AMERICA

- EL SALVADOR
- HONDURAS
- NICARAGUA
- COSTA RICA
- PANAMA
- COLUMBIA
- ECUADOR
- PERU
- CHILE
- PARAGUAY
- URUGUAY

OVER 180 POS WORLDWIDE

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AIRPORT MONOBRAND, SHOP IN SHOP, KIOSK

BIJOUX
America



AIRPORT MONOBRAND, SHOP IN SHOP, KIOSK

BIJOUX
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COZUMEL PORT
MEXICO

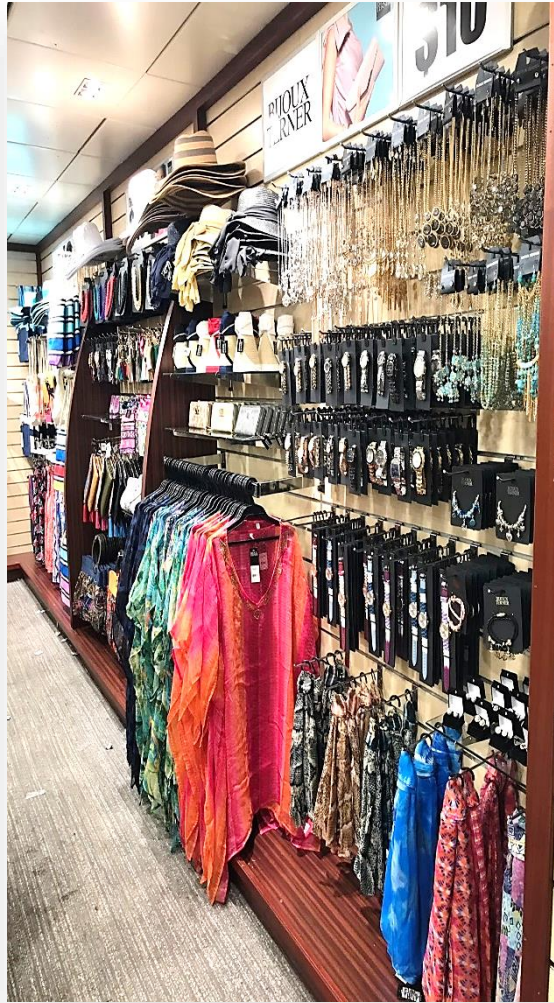


QUITO UIO AIRPORT
ECUADOR

*ATTENZA DUTY FREE
COLUMBIA

CRUISE SHIP

BIJOUX
America



LOGISTICS CAPABILITIES

- 30,000 SQ FT 3PL FACILITY LOCATED IN MIAMI, FLORIDA
- STATE OF THE ART WAREHOUSE MANAGEMENT SYSTEM
- FREE TRADE ZONE

ORDERS READY WITHIN 7 DAYS OF RECEIPT OF CUSTOMER PO



**BIJOUX
TURNER**
Destination Style



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THANK YOU